Teapplix 刊登产品到 Walmart/jet.com 初级入门宝典

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欲练此功,必先

..注册 teapplix 帐号

欢迎使用 Teapplix 刊登功能,请按照指示步骤操作:

注明: jet 的刊登产品和刊登产品到 walmart 步骤是一样的,只是 jet 平台在上传后立刻可 以到 jet 后台看到上传的产品,而 walmart 产品刊登是异步过程,首先是 teapplix 提交到 walmart,等待 walmart 的处理,当 walmart 处理完成后将是否正确刊登告之 teapplix。该过 程由 walmart 控制,时间由几分钟到半小时不等。故,当 teapplix 显示成功提交后请耐心等 待 walmart 的处理。具体在那里看错误信息见 2.3.1.3 上传产品后错误信息的检查

图床问题:如果没有自己的图床,推荐你使用免费的图床 www.tietuku.com

1、登录 teapplix 账户

登录 teapplix 后在菜单"我的帐户"下将:ActionShip 发货自动化, InventoryAdvisor 实时库存, Walmart/J et.com Listing Tool 后的开关置为开(On)状态。



在 teapplix 里绑定 walmart

2.1 获取 Walmart 的 ID 和 KEY

客户登录 seller.walmart.com 后台在下图所示位置获取 walmart 的 ID 和 KEY



点 Regnerate Key 后提示是否确定,点 Yes, regenerate key 即可



2.2 绑定 walmart

2.2.1 绑定一个 walamrt 帐号

在 teapplix 设置—其他页面,选择 Walmart,输入 ID 和 KEY 后<mark>注意要点击保存按钮</mark>。 绑定以后,可以点击页面下方'同步订单'的按钮加以测试,如果没有报错,就是绑定成功。

Teapplix 未发货订单 •	QUICKBOOKS V	库存 ▼ 订单记录 ▼	设置▼ 我的帐户▼	<mark>.74</mark>
會库存 产品		Accounts	运费	
△ 显示设置 导入/导出 删除现有	产品 添加一个	eBay	总体介绍	
总计: 4		Amazon	发货设置	
Filter 显示全部 Item Type: 含	È₩ ▼ Q I T	eappl 其他	打印机和秤	
更多 产品Title:	Variation Type:	Root PayPal	比价发货方式	
Setup Other	ENTORY V ORDER HISTOR	Y ▼ SETUP ▼ MY ACCOU	INT • 15 E ²	
Sears, Buy.com, NewEgg & Shopping Cart	Setup			
Please enter in your credentials for the market	place and carts you use.	T		form Translin to install
can only integrate one shopping cart that is on	e of these 4 types. For exam	ple, if you have 2 websites, or	ie ZenCart and one XCart,	you need to open anoth
3dCart 3PL Central Bigcommerce Bonanza Cl Shonify Snat/Pay Volusion Walmart Walmart	noxi Commerce Hub Core Co	mmerce Cratejoy CRELoaded	CS-Cart Etsy Jet Goog	le Checkout Houzz Mage
Note: Store Key is a 3-char string, which beins w	u identify orders. Set once w	then configuration is added. Mu	ist he unique ner shon type	
Version:		nen comgaration is added. me	st be unique per shop type	
Consumer ID:	0cdb440d-d337-4328-a54e-02	990326fe6f		
Private Key:	MIICdwIBADANBgkqhkiG9v aFiOQIDt0FWIBtLJY7V2kkt At6sK3LzkeFpyR9Dfy1A61 /YelzlfxHiuVk9dfNinc+oVouk /9mT0LA8PJqfB0tYGegv+A /mipx3rrCWBn89lyf2M6Fyp SP2ULMw2vio5uISSpqi3r g6Vmxno6Q+8134ncPbYU ALpZ5BgsF2tNqwqf2DfQ0 o3riTfqk7b5dHKsjqtAlUI4w 8kCBQv8xX5uMMoUJ+tVKf	v0BAQEFAASCAmEwggJdAgE/ CnpD3dhWOAvJpZ+qhHrXMAr V4wOeo0y (1P1DrDhoZl4r10grWxdCwpwe (cADjyqEi9AgMBAAECgYBSpsI qILGH9exauAy1RyEvQQ2WXZ2 164IEw65cVH6eBu8WLT1X9Mf B7DgakP8LqdvxmgntbOsBkml (+xwAw37g4L353Y1p1SXjMrHe eLA0woQ8CQQCzTFFJ726bk+ 1RSjHA3jEaogOAmNt0vJXfv1	AAoGBAIKE A nbJ8XUTx/ ssrf JgX/7pZ40 ITHSo8g39 I8hYkVcifS MdCzCQJB VYhiUdB+ ahEGwAI5I	
Save Delete Sync Orders Now Download	Listings			
[+] Add New Account				
+ Shipping Method Translation Table for Wa	almart			

2.2.2 绑定多个 walmart 帐号步骤

Teapplix 可以同时绑定多个 walmart 帐号,不会造成关联,请放心使用。步骤如下,

在绑定一个 walmart 帐号后,点击 Add new account,系统弹出一个对话框,请输入3个字符,用以标识该 walmart 帐号,也是区别其他帐号,比如输入ABC 那么在 teapplix 中该 walmart 帐号显示就是 Walmart (ABC)。输入该帐号对应的 Customer ID 和 Private Key 保存既可。



2.2.3 Walmart 产品分类的对接版本

目前 teapplix 系统支持两个版本的 walmart 产品分类,一是 V2.0,二是 V3.1 版本,客户可以根据自己的情况选择,建议使用 V3.版本的产品分类(该分类产品更细化)。针对每个方式,只要选择后点击 save 就可以了。

Теа	applix		OPEN O	RDERS V	INVE	ENTORY	• ORDE	R HISTO	RY 🔻	SETUP 🔻	MY	ACC0	DUNT 🔻	368					
🖌 Setu	р 👌 О	ther																	
Sears, E	Buy.con	n, Nev	vEgg &	Shoppir	ng Cart	Setup													
Please e	nter in y	our cr	edentia	ls for the	market	place an	nd carts you	ı use.											
lf you ne can only	ed to in integrat	tegrat te one	e ZenCa shoppir	rt, osCom g cart th	nmerce, at is on	CRELoa e of the	ded, and X se 4 types.	art to For exa	your Teap ample, if y	plix acco ou have 2	unt, yo 2 websi	ou mu ites, o	ist also obt one ZenCar	ain a p t and (hp module from one XCart, you	n Teapp need to	lix to insta open and	ll into your other Teapp	shopping lix accoui
3dCart	Bigcomm	nerce	Bonanza	Choxi	Comme	rœ Hub	Core Comm	erce C	RELoaded	CS-Cart	Etsy	Jet	Google Che	eckout	Groupon Goods	Houzz	Magento	Magento 2	NewEgg
Volusion	Walma	rt Wis	h Woo	Commerce	xCart	xCart5	Zencart												
Note: St	ore Key i	s a 3-0	har strir	ng, which	helps y	ou identi	ify orders. S	et once	when cor	nfiguratior	n is add	ded. M	lust be unio	que pe	r shop type.				
Versior	n:				\langle	Use V2	2 🔘 Use V	3.1 🍳	>										
Consu	mer ID:																		
Private	Key:																		
Save	Delete	Sync	Orders N	ow Do	wnload l	Listings]												
[+]Ad	ld New A	lethod	Transla	tion Tabl	e for Wa	almart													

注意:V2.0 版本的分类可以选择一些大类,因为每个大类下的 walamrt category options 都是相同的,产品就能够上传;V3.1 版本的分类,每个大类下面的子类对应的 walmart category options 都不同,所以需要客户选择到大类下的最底一个层级才可以(也就是不能在 展开的那个层级)。

建议客户使用 V3.1 版本。

1. 2.3 刊登产品

2.3.1 Teapplix 页面刊登无变体产品

2.3.1.1 刊登无变体产品(页面编辑的方式)

在 teapplix 库存-产品点击"添加一个 (add one)", 直接在页面新增一个产品。每个页面编 写完成后都需要保存。

Main	Additional Images	Listing Data	Descriptions	Shipping Exceptions	3	\times
	5	5		11 5 1		
				General		
Item Type	Inventory Ite	m 🔘 Combo I	tem 🔘 Non Inven	tory 🔘 Other		
Variation	Type: 🔘 Root 🖲 No	ne				
Scan Con	trol: 🛛 🔍 Normal 🔍 In	dividual Scan	🔍 Serial Scan 🔍 I	None		
Teapplix S	KU * : TOYS-XIAN	NV				
ASIN:		U	PC/EAN:	0603526788386	Location:	
Supplier:	Antsir	S	upplier SKU:		XREF3:	
DG Type:	0	V	/eight (Unit 1):	4oz		
Category:	Тоу					
				Images		
Image Sm	all (URL):	http://i	.ebayimg.com/images/g/	2wUAAOSwmLIYAG08/s-I500.jp	g	
Image La	rge (URL):	http://i	.ebayimg.com/images/g/	GM4AAOSwxKtYAG1B/s-I500.jp	g	
Image Alt	Text:					21.5
			Custon	ns Information		
Customs [Description:		cartoon fairies			
Localized	Customs Description:					
Customs V	Value: 1.00	H	armonized Tariff C	ode:	Country of Origin: United States	•
				Sales		
Default Pr	ice: 17.70	S	ales Rep:	Not Selected	Commission Rate:	
Cost:	200.00	N	IAP Price:		MSRP Price: 0.00	
					Active	
* - require	ed fields.				Save	Cancel

*main页面需要必填字段如下:

0、item Type 选择 inventory item 就可以、Variation type 选择 None(此为非变体) scan control 为扫描发货使用,缺省值即可

- 1、teapplix sku
- 2、UPC (12 位)/EAN (13 位)
- 3、Weight
- 4、As of date(盘点日期)

5、Image Large(或者大小图都有)同一个产品里除大小图外,不能重复使用同一个URL, 即使是同一张图,建议使用不同的URL

- 6、Default Price
- 7、active 勾选上(默认已经勾选)

8、initial qty 初始数量对于 walmart or jet 来说都不起作用,因为 walmart or jet 处理产品的机制是先接受产品,通过验证后才接受库存的修改,所以在上传产品时候输入初始数量会被 walmart or jet 忽略。所以关于库存数量需要等产品上传到 walmart or jet 后在 teapplix 的

库存>输入数量里或者刊登里进行批量管理或单独 sku 修改,具体方法参考 teapplix 库存数量 设置文档。可以向 teapplix 客服索要。

Main Additional Images	Listing Data Descriptions	Shipping Exceptions	
	Additio	nal Images	
		Specify image url to add an image	Specify image url to add an image
http://i.ebayimg.com/images/g/2wUAAOS	http://i.ebayimg.com/images/g/GM4AAOS	*URL	*URL
TOYS-XIANNV	TOYS-XIANNV	Alt Text	Alt Text
	⊕ <u>Add r</u>	nore images	Save Cancel

*Additional Images 页填写产品对应的图片的 URL (同一个 URL 不能重复使用), 点击 add more images 增加更多的图片

Main Add	itional Image	es Listing Data	Descriptions	Shipping Ex	ceptions			×
Item Title:	Set o	f 7pcs Cartoon Fairies Flowe	r Angle Tinker Bell 9cm-	10.5cm PVC Figure	Loose			
Brand:	Antsir			Model:				
Manufacturer:	Antsir			MPN:				
Walmart Tax Coo	le:	2048525: Micro-toys - elect	ric/battery powered, ge	nerally weighing le	ss than 50 gra	ams, excluding kids fla	shlights	Expand
Walmart Catego	ry ld:	FurnitureCategory-Furniture	•					Expand
Walmart Catego	ry Options:	Number of Pieces?						*
		Manufacturer?						
		Model Number?						
		Multipack Quantity?						
		Count Per Pack?						
		Total Count?						
		Color?						
		Color Category?						
		colorCategory//ali	IP	Show	All Options	nt selected 👻		*
							5	Save Cancel

*Listing data 页面

*必填项目:

1、 Item Title

- 2、建议填写 manufacture 字段
- 3、Walmart tax code 点击右侧 expand,等待,不要多次点击,等下拉树弹出后选择对 应的税号
- 4、Walmart category id:点击右侧 expand,等待,不要多次点击,等下拉树弹出后选择 对应的产品大类,由于 walmart 这里的分类和前台可能不一致,walmart 后给你在上 架前调整,所以请选择自己产品最接近的大类即可。
- 5、如果是 V2 版本,并选择的是衣服大类(Clothing)那么 walmart category option 有 几个项目是必须填写的:materialName, manufacture, clothingSize, gender, colorvalue, recycledMaterial, materialPercentage, percentageofrecycledMaterial

*非必填项目

Walmart category options:点击 show all options 下面表里客户可以根据自己产品情况 填写对应的列,填写信息将会在 walmart 前台页面的 specification 表格里显示。

						\sim
主要	Additional Images	Listing Data	Descriptions	Shipping Exceptions		
Keywords:						
Bluetooth;	Headphones					
产品特点:	Bluetooth headpho	nes convert to Bluetoo	th Speaker. Bluetooth S	peaker convert to Bluetooth Head	phones	8
	Multi-function: FM F	Radio, TF Card Slot, 4.2	Bluetooth Speaker, 4.2	Bluetooth Headphones and AUX	Cable	8
	4.2 Bluetooth Conn	ection Way, Low the p	ower consumption, mai	ke the data transmission faster an	d more stable	8
	Folable Bluetooth H	leadphones and Blueto	oth Speaker,			8
	⊕ <u>添加一个</u>					
Short Des	cription:					
<span Speaker H 1). Our Bl 2). Multi-fu 3). 4.2 Blu 4). Blueto</span 	i style="font-size:14px" leadphones Wireless E uetooth Headphones, i unction: FM Radio, TF ietooth Connection Wa oth Speaker:Φ1.57 ii	<span style="fon
Bluetooth Exchang
not only just a Blu
Card Slot, 4.2 Blu
y, Low the power
nch /30mW/ 32Ω,</td><td>t-family:calibri,hei
geable Headphone
etooth Headphone
letooth Speaker, 4
consumption, mal
Good quality Spea</td><td>vetica,sans-serit">Welcom es Speaker to enjoy music es, just also a Bluetooth S 4.2 Bluetooth Headphones ke the data transmission fa eaker with Stereo Sound <	and movie. and movie. peaker. They are convertable. and AUX Cable aster and more stable. br />			
Long Desc	ription:					
<span Speaker H 1). Our Bli 2). Multi-fu 3). 4.2 Blu 4). Bluetor 5) Folable <span style="fon
Bluetooth Exchang
not only just a Blu
Card Slot, 4.2 Blu
y, Low the power
nch /30mW/ 32Ω,
es and Bluetooth S</td><td>t-family:calibri,hel
geable Headphone
etooth Headphone
letooth Speaker, 4
consumption, mal
Good quality Spe
Speaker, Rolling e</td><td>vetica,sans-serif">Welcom es Speaker to enjoy music es, just also a Bluetooth S 4.2 Bluetooth Headphones ke the data transmission fa eaker with Stereo Sound < arband </td <td>te to use our 4.2 Bluetooth Convertible and movie. peaker. They are convertable. and AUX Cable aster and more stable. br /> p></br></br></br></td> <td></td>	te to use our 4.2 Bluetooth Convertible and movie. peaker. They are convertable. 			
4 1). Blueto 2). Power: 3). Drive (4). Operat 5). Talking 6). Standt 7). Sensiti 8). Impeda 9). Freque 10).Weigh	2 Bluetooth Convertib oth version:4.2+EDR : 3.7V 400mAh Internal unit: 1.57 inch ting range: 30 ft 	ble Speaker Head br /> Li-on Rechargea br /> br /> (Hz 	ohones Wireless E ble Battery 	Bluetooth Exchangeable H	eadphones Speaker Speicification:	E
4 List:<td>I.2 Bluetooth Convertib ng> </td><td>ile Speaker Head</td><td>ohones Wireless E</td><td>Bluetooth Exchangeable H</td><td>eadphones Speaker Packing</td><td>▼ </td>	I.2 Bluetooth Convertib ng> 	ile Speaker Head	ohones Wireless E	Bluetooth Exchangeable H	eadphones Speaker Packing	▼
					保存	取消
*Descr	iptions 页面					

*必填项目

1、Item feature,通过 Add one 增加一个,最多4条,每行不超过150个字符。建议短些。

2、short Description 不超 1000 字符(目前 walmart 改版后短描述已经不在前台显示了,

故可以不填,空着即可)

- 3、long Description 不超 4000 字符(建议使用 html 标签)
- 4、jet 刊登时描述遵循如下规则

Short Description or Long Description* --> Product Description

- Long Description will be used if not empty and no HTML tags
- Short Description will be used if Long Description has HTML tags

- If Short Description is empty but Long Description has HTML, we will strip HTML tags from Long Description and use it.
- 5、Keywords 输入关键词,用来客户购买时候在 walmart 里收索使用,长度 4000 个字符, 关键词间用分号分割即可。

Main	Additional Images	Listing Data	Descriptions	Shipping Exceptions		×
Walmart §	Shipping Overrides					
Ship Me	thod	Ship Regio	n	Ship Price	Is Allowed?	
⊕ <u>Add O</u>	ne					
Jet Shipp	ing Exceptions					
Service	Level Shipping	Method O	verride Type	Shipping Charge Amou	Int Shipping Exception Type	
⊕ <u>Add O</u>	ne					
					Save Cancel	

*shipping Exceptions

无特殊发货要求,可以不填

2.3.1.2 上传无变体刊登产品到 walmart

Teapplix OPEN ORDERS + INVENTORY + ORDER HISTORY + SETUP		Help SupportForum Contact Us Store Sign Out Account Name: chiwx Login Email: chiwx1978@126.com [profile]
f Inventory Products		Asia/Shanghai +08:00 2017/5/18 上午9:46:15
Display Settings Import/Export Cleanup Product List Add One	Show: active i active without	<u>t quantity</u> : <u>active with quantity</u> : <u>no sales with listings</u> (in last days) : <u>inactive</u> : <u>all</u>
Total: 1		100 records per page 🖂
Filter Show All Item Type: All	Q : UPC: Q : Location: Q : Xref3: Q : Item Title:	Q : Variation Type: All
more Root Teapplix SKU:		
Location Xree	ref3 Item Title	Image Product on Channel
(☑)nventory Item 0010060007001-1 799637812307 test	est Wireless Super Bass Stereo Bluetooth Rechargeable Speaker for Iphone Samsung Mp3 Red	not on: Walmart edit sales gty gty history
Bulk Delete Bulk Map Items Status: No Change V Bulk Update Generate I	e listing upload for walmart Vajehouse: default Generate 3	

勾选编辑好的产品,在图示2的位置选择 walmart 点击图示3的位置的 Generate,即可。 然后会弹出一个消息,如果有明显错误会在这里进行显示。请根据错误修改后重复此操作。

2.3.1.3 上传产品后错误信息的检查

点击 generate 上传到 walmart 后,由于 walmart 的机制是非实时处理上传刊登的产品,因此上传产品后需要去 teapplix 里看下是否有错误信息报出。上传检查错误大概需要 30 分钟左右。

具体位置如下:

	Teapplix	未发货订单▼	QUICKBOOKS V	库存 🔻	订单	记录 🗸	设置▼	我的帐户,	51					
•	育我的帐户 👌	系统提示						功能激活			А	sia/Shan	ghai +08:00 2	016/11/13 下午6:21:11
	General Alerts	Channel Feed Upload	Deferred Actions					账单记录						
ľ	总计: 220 页: [1] <u>2 3 4 5</u>						保险记录						每页 50 条记录 🔻
	Document Id			Store Type	Store Key	Submit Time	类型	用户管理	Status Time	Received	Succeeded	Failed	Processing	Document Processing Errors
	1568BAB5B946	43599C198E807C176	1F4@AQMBAQA	walmart		2016- 11-13 01:01:59	LISTING	PROCESSED	2016- 11-13 01:11:54	1	1	0	0	否
	5ABE36D4CDC	5489BB3862E701BAA	AFC2@AQMBAQA	walmart		2016- 11-12 07:52:45	LISTING	PROCESSED	2016- 11-12 08:06:35	2	0	2	0	否
	E28F655B6890	46B8AC1CD94732123	24C@AQMBAAA	walmart		2016- 11-12 07:13:18	LISTING	PROCESSED	2016- 11-12 07:14:14	2	0	2	0	否

- 1、 点击左侧 Document ID 连接会显示具体错误信息
- 2、在 Status 字段会显示 walmart 处理的状态
- 3、 Not update yet 为未处理, in processing 为处理中, processed 为处理完。

2.3.2 Teapplix 页面刊登变体产品

2.3.2.1 刊登变体产品 (页面编辑的方式)

2.3.2.1.1 主体信息的编辑

在 teapplix 库存-产品点击"添加一个 (add one)",直接在页面新增一个产品。每个页面编 写完成后都需要保存。

Main Additiona	I Images Listing D	ata Descriptions	Shipping Exceptions	;		×
		C	Seneral			
Item Type: 🛛 🔍 Ir	nventory Item Comb	oo Item 💿 Non Invent	ory 🔘 Other			
Variation Type: <a> F	Root 🔘 None					
Scan Control:	ormal 🔘 Individual Sca	an 🔘 Serial Scan 🔘 N	lone			
Teapplix SKU * :	6004A6-M					
ASIN:		UPC/EAN:		Location:		
Supplier:		Supplier SKU:	6004A6-M	XREF3:		
DG Type:	0	Weight (Unit 1):	1oz			
Category:						
		I	mages			
Image Small (URL):						S 2 2 20
Image Large (URL):						ана 22 на 11
Image Alt Text:						
		Custom	is Information			
Customs Description:		手机壳phone case				
Localized Customs De	escription:					
Customs Value:		Harmonized Tariff Co	ode:	Country of Origin:	United States	•
			Sales			
Default Price:		Sales Rep:	Not Selected	Commission Rate:		
Cost:		MAP Price:	0.00	MSRP Price:	0.00	
				Active		
* - required fields.					Save	Cancel

*Main 页面

*必填项目

1、Teapplix s ku

2、Weight

Main Additional Images	Listing Data Descriptions	Shipping Exceptions	×
	Additio	nal Images	
Ex 8 Remove Image	Excelvan	Excelvan	Excelvan [®]
http://cdn01.ovonni.com/uploads/2015/20	http://cdn01.ovonni.com/uploads/2015/20	http://cdn01.ovonni.com/uploads/2015/20	http://cdn01.ovonni.com/uploads/2015/20
Excelvan moving up2 Smart Healthy Braci	Excelvan moving up2 Smart Healthy Brace	Excelvan moving up2 Smart Healthy Brace	Excelvan moving up2 Smart Healthy Braci
Exceivant	Specify image url to add an image	Specify image url to add an image	Specify image url to add an image
http://cdn01.ovonni.com/uploads/2015/20	*URL	*URL	*URL
Excelvan moving up2 Smart Healthy Braci	Alt Text	Alt Text	Alt Text
	⊛ <u>Add r</u>	nore images	Save Cancel

*Additional iamges 页面

*1、该页面的图的作用是用来做变体属性选择使用的图片也就是 swatch iamge 使用

2、该处图的总数要和子体总数相一致,比如有2个子体,那么主体的 additonal image 就应 该有且仅有2个图片。

3、图片下面文字最好不要相同,否则在做变体颜色选择时易混淆。

4、图片的数量要和子体的数量相同,否则系统会报错。

tem Title: Set o	f 7pcs Cartoon Fairies Flower Angle Tinker Bell 9cm-10 5c	m PVC Figure Loos	e	
rand: Antsir		Model:	•	
	L	IVIPIN.		
almart Tax Code:	2048525			Expand
/almart Category Id:	FurnitureCategory-Furniture			Expand
almart Category Options:	Number of Pieces?			
	Manufacturer?			
	Model Number?			
	Multipack Quantity?			
	Count Per Pack?			
	Total Count?			
	Color?			
	Color Category?			
	colorCategoryValue		not selected 💌	
	Finish?			
	Material?			
	Pattern?			
	Gender?	not selected 💌		
	Age Group?			
	ageGroupValue		not selected 🔻	
	Size?			
	Bed Size?			
	Home Decor Style?			
	Seating Capacity?			
	Number of Drawers?			
	Number of Shelves?			
	Collection?			
	Theme?			
	Shape?			
	Diameter?			
	measure			
	unit		not selected 💌	
	Bed Style?			
	Mount Tuno?			

*listing data 页面

*必填项目

- 1、Item tile
- 2、brand、manufacture 建议填写

3、Walmart tax code 点击右侧 expand,等待,不要多次点击,等下拉树弹出后选择对应的 税号

4、Walmart category id:点击右侧 expand,等待,不要多次点击,等下拉树弹出后选择对 应的产品大类,由于 walmart 这里的分类和前台可能不一致,walmart 后给你在上架前调整, 所以请选择自己产品最接近的大类即可。

*非必填项目

Walmart category options:点击 show all options 下面表里客户可以根据自己产品情况 填写对应的列,填写信息将会在 walmart 前台页面的 specification 表格里显示。

Item Features: Comfortable adjustable Wristband and Light Weight Image: Comfortable adjustable Wristband and Light Weight Call / SMS Reminder Image: Sync Sports Data Image: Sync Sports Data Image: Sync Sports Data Sync Sports Data Image: Sync Sports Data Image: Sync Sports Data Image: Sync Sports Data Short Description: Image: Sync Sports Data Image: Sync Sports Data Image: Sync Sports Data Short Description: Image: Sync Sports Data Image: Sync Sports Data Image: Sync Sports Data Short Description: Image: Sync Sports Data Image: Sync Sports Data Image: Sync Sports Data V4 Uristband with Pedometer / Sleep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IDS Image: Sync Sports Data Image: Sync Sports Data V4 Uristband with Pedometer / Sleep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS Image: Sync Sports Data Image: Sync Sports Data V1 Dracelet with OLED Screen clearly displays health parameters including steps calories distance; time with silicone adjustable wristband and Light Weight Fort /> Image: Sync Sports Data Image: Sync Sports Data Long Description: Image: Sync Sport Spata Style="font-family:arial, helvetica, sans-seriff">NOTE:1.Smart Bracelet only shows Image: Sync Sport Spata Style="font-family:arial, helvetica, sans-seriff">Sync Sport Spata Style="fon
Features: Call / SMS Reminder Image: Call / SMS Reminder Sync Sports Data Image: Call / SMS Reminder Image: Call / SMS Reminder Sync Sports Data Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Sitesp Monitoring Image: Call / SMS Reminder Image: Call / SMS Reminder Short Description: Image: Call / SMS Reminder Image: Call / SMS Reminder Image: Call / SMS Reminder <note:1.smart bracelet="" only="" shows<="" td=""> time, date, steps, distance, call / SMS Reminder Image: Call</note:1.smart>
Sync Sports Data Image: Sync Sports Data Sileep Monitoring Image: Sileep Monitoring Remote Capture Image: Sileep Monitoring P> Excelvan Smart Healthy Bracelet Bluetooth V4.0 Wristband with Pedometer / Sileep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS Image: Sileep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS V4.0 Wristband with Pedometer / Sileep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS Image: Sileep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS virisband and light weight feature, you can wear it comfortably, such as running, climbing. When you do exercise, it can record your sports data. When you sleep, it can monitor your sleep. It also can wake you up by vibrating gently. //span> Long Description: <=>span style="font-size:14px">NOTE:1.Smart Bracelet only shows time, date,steps, distance, calorie.Other datas show on APP. <=>span style="font-size:14px">Serif">NOTE:1.Smart Bracelet only shows time, date,steps, distance, calorie.Other datas show on APP. <=>span style="font-size:14px">Serif">Serif">Sort Satarce,trecolorie.Sterit span <
Steep Monitoring Image: Steep Monitoring Remote Capture Image: Steep Monitoring P< Excelvan Smart Healthy Bracelet Bluetooth V4.0 Wristband with Pedometer / Sleep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS Image: Steep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS This smart bracelet with OLED screen clearly displays health parameters including steps, calories, distance, time. With silicone adjustable wristband and light weight feature, you can wear it comfortably.such as running, climbing. When you do exercise, it can record your sports data. When you sleep, it can monitor your sleep. It also can wake you up by vibrating gently. ////////////////////////////////////
Remote Capture Add One Short Description: rp> Excelvan Smart Healthy Bracelet Bluetooth V4.0 Wristband with Pedometer / Sleep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS to Android and IOS to P This smart bracelet with OLED screen clearly displays health parameters including steps, calories, distance,time. With silicone adjustable wristband and light weight feature, you can wear it comfortably,such as running,climbing When you do exercise, it can record your sports data. When you sleep,it can monitor your sleep. It also can wake you up by vibrating gently. Long Description: >NOTE:1.Smart Bracelet only shows time,date,steps, distance,calorie.Other datas show on APP. 2.IOS 9.1 or above not support incoming calls remind. >Main Features to n. <.p>>Main Features to n. <.p><.p><.p> <.p>>>Main Features to n. <.p><.p> <.p><
OAdd One Short Description: Short Descripti
Short Description: Excelvan Smart Healthy Bracelet Bluetooth V4.0 Wristband with Pedometer / Sleep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOScbr /> This smart bracelet with OLED screen clearly displays health parameters including steps,calories,distance,time.With silicone adjustable wristband and light weight feature,you can wear it comfortably,such as running,climbing.When you do exercise,it can record your sports data.When you sleep,it can monitor your sleep.It also can wake you up by vibrating gently. Long Description: Composition:
Short Description: Excelvan Smart Healthy Bracelet Bluetooth Excelvan Smart Healthy Bracelet Bluetooth V1.0 Wristband with Pedometer / Sleep Monitoring / Tracking Calorie/Remote Capture Compatible for Android and IOS bristband and light weight feature.you can wear it comfortably,such as running,climbing.When you do exercise, it can record your sports data.When you sleep,it can monitor your sleep.It also can wake you up by vibrating gently. /span> NOTE:1.Smart Bracelet only shows NOTE:1.Smart Bracelet only shows
NOTE:1.Smart Bracelet only shows NOTE:1.Smart Bracelet only shows 2.IOS 9.1 or above not support incoming calls remind. Main Features br /> Sports Data br /> 2.Sync Sports Data br /> When bluetooth paired,you can sync your data to Andriod Phone(OS must be 4.4 or above and Bluetooth must be V4.0)and ios phone(ios must be 8.0 or above and Bluetooth must be V4.0).It gives you real-time assessment of your exercise throughout the day. br /> Definition of the state of the
4.Remote Capture You can take photos of whole family without other help,just shake your smart bracelet.for Andriod Phone(OS must be 4.3 or above and Bluetooth must be V4.0) and for ios phone(ios must be 7.0 or above and Bluetooth must be V4.0) 5.Anti-lost Function Anti-lost Function confirms the relative distance between the cellphone and the smart bracelet, if the separation distance esceeds the safe distance, the alarm system will activate. 6.Smart Alarm Built-in vibration mode, a vibration remind alarm that gently vibrates to remind you at your desired time without disturbing your partner. 7.Call/SMS Reminder 6.Smart have calls or SMS the smart bracelet will vibrate and the smart bracelet or SMS the smart bracelet will vibrate and the smart bracelet or SMS the smart bracelet will vibrate and the smart bracelet or SMS the smart bracelet will vibrate and the smart bracelet or SMS the smart bracelet will vibrate and the smart bracelet or SMS the smart bracelet will vibrate and th

*Descriptions 页面

*必填项目

1、Item feature,通过 Add one 增加一个,最多5条

2、short Description 不超 1000 字符(最好使用 html 标签)(目前 walmart 改版后短描述已

经不在前台显示了,故可以不填,空着即可)

3、long Description 不超 4000 字符(最好使用 html 标签)

- 4、Short Description or Long Description* --> Product Description
 - Long Description will be used if not empty and no HTML tags
 - Short Description will be used if Long Description has HTML tags
 - If Short Description is empty but Long Description has HTML, we will strip HTML tags from Long Description and use it.

Main Addition	al Images Listing Da	ata Descriptions	Shipping Exceptions		X
Walmart Shipping C	Overrides				
Ship Method	Ship R	egion	Ship Price	Is Allowed?	
⊕ <u>Add One</u>					
Jet Shipping Excep	ptions				
Service Level	Shipping Method	Override Type	Shipping Charge Amount	Shipping Exception Type	•
⊕ <u>Add One</u>					
				Save	Cancel

*shipping Exceptions

无特殊发货要求,可以不填

2.3.2.1.2 子体信息的编辑

在完成主体编辑在主体 listing data 页 variation type 选 root 保存后,退到产品列表界面,在 主体产品最右侧会出现有个链接,点击 add variation 按钮增加子体



Main Additio	nal Images Listing	Data Attributes				X							
General													
Item Type:													
Scan Control: Normal Individual Scan Serial Scan None													
Teapplix SKU * :		Root Teapplix SKU * :	TOYS-XIANNV										
ASIN:		UPC/EAN:	0603526788386	Location:									
Supplier:	Antsir	Supplier SKU:		XREF3:									
DG Type:	0	Weight (Unit 1):											
Category:	Тоу												
	images												
Image Small (URL)	[http://i.ebayimg.com/images/g/2w	UAAOSwmLIYAG08/s-I500.jpg			-9.42							
Image Large (URL)):	http://i.ebayimg.com/images/g/GM4AAOSwxKtYAG1B/s-I500.jpg											
Image Alt Text:						21,25							
		Customs	Information										
Customs Description	on:	cartoon fairies											
Localized Customs	Description:												
Customs Value:	1.00	Harmonized Tariff Code:		Country of Origin:	United States	•							
		S	ales										
Default Price:	17.70												
Cost:	200.00												
* - required fields.					Save	Cancel							

*子体 main 页面

*必填项目

- 1、Teapplix sku
- 2、weight
- 3、UPC
- 4、Default price
- 5、image large or image small



*additional image

*为子体增加显示在 walmart 上的图

Main Additional Images Listing Data Attributes	
Item Title:	
Brand:	MPN:
Manufacturer:	Model:
	Save Cancel

*listing data 页面

*子体产品里该页面均可以不填

Main Additional Images	Listing Data Attributes				×
Name	Value	Swatch Image **			
color	black	Excelvan moving up2 Smart ~	10	۲	
⊕ Add One					
** - if applicable.					
					Save Cancel

*Atmibutes 页面

*Name 是变体的属性名字,该名字是根据你在主体里选择的产品大类有关系,这个产品大类要支持该属性的变体才可以使用。一般颜色用 color(小写),尺寸用 size(小写) *value 是变体的值,如颜色值(black、yellow等),尺寸值(S、M、L等)

*swatch image 下拉选择项目内容来源于主体输入的 images

如果多个变体子体,重复上述操作即可增加多个子体,完成如下图所示

Inventory Item	moving up2		Excelvan moving up2 Smart Healthy Bracelet Bluetooth V4.0 Wristband for Android and IOS		edit variations add variation
Inventory Item	134044501	0712073118178		0	edit sales qty qty history
Inventory Item	134044502	0712073118147		0	edit sales gty gty history
Inventory Item	134044503	0712073118161		0	edit sales gty gty history
Inventory Item	134044504	0712073118185		0	edit sales gty gty history
Inventory Item	134044505	0712073118154		0	edit sales gty gty history

2.3.2.1.3 上传变体刊登产品到 walmart

前日	if Inventory) Products											
210	2 Diplay Setting: Import/Export Genup Product List Add One Show: active active without quantity no sales with listing (in last days inactive a											
Total	Total: 1 100 records per page											
Filter												
m	Root Teapplix SKU:	Q	2									
P	Item Type	Teapplix SKU	UPC	Location -	Xref3	Item Title	Image 🗹					
	Inventory Item	moving up2				Excelvan moving up2 Smart Healthy Bracelet Bluetooth V4.0 Wristband for Android and IOS		edit variations add variation ^				
	Inventory Item	134044501	0712073118178			1)	edit sales gty gty history				
	Inventory Item	134044502	0712073118147					edit sales gty gty history				
	Inventory Item	134044503	0712073118161			()	edit sales gty gty history				
	Inventory Item	134044504	0712073118185			()	edit sales qty qty history				
	Inventory Item	134044505	0712073118154)	edit sales qty qty history 🗸				
Bulk	Delete Bulk Man It	ems Status: No	Change V Reserve Otv:	No Change 🗸	Bulk Un	te Generate listing unload for walmart Generate						

1、变体产品上传时只勾选主体产品,不需要勾选子体

2、选择 walmart(刊登到 jet 平台时选择 jet)

2、点击 generate 即可,如果有错误,在弹出对话框里下拉滚动条可以看具体详细信息,并根据信息修改后重新上传产品。

2.3.2.1.4 上传产品后错误信息的检查

请参考 2.3.1.3 节。

2.3.4 Excel 批量刊登上传产品

2.3.4.1 Excel 表格的获取

1、可以通过 2.3.1 或者 2.3.2 的方式在 Teapplix 里手动建立一个产品(含变体)然后勾选该 产品导出到 Excel 中形成模版,这样便于您对照 Teapplix 页面上字段的名称和 Excel 有个对 应关系。

2、可以向 Teapplix 客服索取;

Te	eapplix	未知	发货订单▼ QUICKBOOKS▼ 库存▼ 订单词	3录▼ 设置▼ 我的帐户▼ 52
斧 库?	字 〉 产品			
<u>^</u>	示设置 县	<u>λ/导出</u>	删除现有产品。添加一个	显示: active : <u>无数量</u> : <u>有数量</u> : <u>no lis</u>
总计: 2 Filter	2573 页: [显示 全 部	1] <u>2 3 4</u> Iter	产 最 Combo Products	X
更多	Variation T	ype: 全结	导入	导出
	<u>tem lype</u> 车存产品 车存产品 车存产品 车存产品 车存产品 车存产品 车存产品 车存产品	leap; 20301 20302 20304 20305 20305 20305 20305 20311 AL004	 Remove existing products before import; 浏览 未选择文件。 * Supported file types: CSV, XLS, XLSX, * Requires header in first row; * Download Header Example: <u>CSV / XLS / XLSX</u> 	 □ 仅限有效列; □ 仅限匹配当前筛选器的记录; ☑ Include related data: Weight, Initial Qty, Additional Images, Features, Long Description; □ 导出CSV
	幸存产品 幸存产品	AL004	导入	导出XLSX
	车存产品 车存产品	AL004		关闭

3、填写好表格后,通过上面的界面导入已经填写好的 excel

关于变体需要注意的地方,用红色圈已经标示出来,请参考

1)1个主体3个子体,每个子体只有颜色变体的情况

A	D	L L	U			L	
Item Type	Variation Type	Teapplix SKU	Root Teapplix SKU			Item Title	
0	root	MT09546TL		DOT Dual Visor Flip Up Mote	orcycle Modular Hei	lmet Motocross Full	Face Anti-fog Decals White
0	variation	MT09546TL1	MT09546TL				
o \	variation	MT09546TL2	MT09546TL				
jo 🔪	wariation	MT09546TL3	MT09546TL				
1							
	DI			DV	DI	DM	
	- DJ			DK	DL	DIVI	
i Mar	istionAtt	ribute	WaristionA	ttributeWalue1	atchImageII	tionAttril	onl
, / var	racronate.		variacion		ICCILIMAGOOI	101010100110	011
1 .	一恋休居州	+ (Jun 11 1		
COTO	r又评周证	I (White the late	上层标准	http://web	imgl.meitud	lat
Vac1a	*		Block XV	▶︎周1121]	https://wab	imal moitud	lat
010	L	\sim	DIACK		niccp://web	imgi.mertuu	<u>lac</u>
colo	r		Read		http://web	img1.meitud	lat

2)1个主体,3个子体,每个子体有颜色和尺寸两种变体

4	Α	В	С	D		
	Item Type	Variation Type	Teapplix SKU	Root Teapplix SKU		
	0	root	MT09546TL			
	0	variation	MT09546TL1	MT09546TL		
	0	variation	MT09546TL2	MT09546TL		
	0	variation	MT09546TL3	MT09546TL		

AU	AV	AW		AX	AY	AZ	BA	BB	11
Feature5	re5 VariationAttribute1 VariationAttributeValue1		iteValue1	SwatchImageUrl1	VariationA	Variation/	A SwatchImageUrl2	Short Desc	:1
								<	1
	color	White		http://webimg1.meitudata.com/201705/17/591c305aef3ff.jpg	size	L	http://webimg1.meitudata.com/201705/17/591c305aef3ff.jpg	<	
	color	Black		http://webimg1.meitudata.com/201705/17/591c30598f053.jpg	size	M	http://webimg1.meitudata.com/201705/17/591c30598f053.jpg	<	
	color	Red		http://webimg1.meitudata.com/201705/17/591c30592cb8d.jpg	size	XL	http://webimg1.meitudata.com/201705/17/591c30592cb8d.jpg	<	

尺码那里如果没有 swatch image, 空着就可以

2.3.4.2 产品上传到 walmart

通过导入 excel 的产品上传到 walmart 的步骤请参考 2.3.1.2

2.3.5 如何将多个已经上传到 walmart 产品从单品组合为变体

如果你已经将产品以单品的方式上传到 walmart 那么现在你把几个单品组合成变体产品

上传到 walmart,那么你需要这样做:

*将已经上传的产品从 teapplix-products 里导出到 excel 中 (只是备份)。

1) 界面直接操作方式

新增加一个产品, sku 随便写, 做为你变体的母体, 然后保存后在变体的界面中点击该 sku 的最后 一个超级连接, add variation, 添加一个变体。在变体 sku 的地方你可以输入你已经上传的单体产品, 系 统询问你是否将该单体变为变体, 选确定。同样方式添加其他子体。可能有信息会丢失, 需要手工补充。

Main Add	itional Im	ages Listing	Data Attributes			X
			Ge	neral		
Item Type:	Invei	ntory Item 🔘 Co	mbo Item 💿 Non Inventor	y 🔘 Other		
Scan Control:	Norm	al 🔘 Individual S	Scan 🔘 Serial Scan 🔘 No	ne		
Teapplix SKU * :	A002		Root Teapplix SKU * :	A001		
ASIN:			UPC/EAN:	6.04E+11	Location:	
Supplier:	Antsir		Supplier SKU:		XREF3:	
DG Type:	0	-	Weight (Unit 1):	ex: 12h 5nz		
Category:	S	pi				
		Product 'A002	2' exists and has variation typ	e 'None'. Do you	want to convert it to 'Variation'	?
Image Small (UF	RL):					
Image Large (UI	RL):					500
Image Alt Text:					開足以消	
			QUSTONS	mormation		
Customs Descrip	ption:		Binoculars			
Localized Custo	ms Descr	ription:				
Customs Value:	1.00		Harmonized Tariff Code:		Country of Origin:	United States
			S	ales		
Default Price:	17	7.50				
Cost:	20	00.00				
* - required field	ts.					Save Cancel

2) Excel 方式

直接用 excel 增加一个新的母体和已经上传产品做为子体,上传到 teapplix 前将原有的子体产品从 teapplix 中删除,然后上传你的 excel 后勾选主体上传到 walmart 即可。

FAQs :

1、关于图片、图床的常见问题

● 如果你的图床遇到问题,可以推荐你使用免费的 www.tietuku.com

Image formatting and size recommendations

- Preferred: J PEG or J PG
- Accepted: J PEG, J PG, PNG, GIF, BMP
- Maximum File Size: 1 MB

Image resolution recommendations

- Recommended image resolution: 2000 x 2000 pixels at 300 ppi.
- Recommended swatch resolution: 100 x 100 pixels at 72 ppi.
- Minimum image resolution requirements:
- For zoom capability: 2000 x 2000 pixels at 300 ppi.
- Without zoom capability: 500 x 500 pixels at 72 ppi.

** Note: Do not enlarge a lower resolution image to meet these requirements, because it will lower your image quality. **

- Walmart 推荐图床为 Dropbox、Amazon; Photobucket是 walmart 禁用的。
- 如果没有自己的图床,推荐你使用免费的图床 www.tiekutu.com

如果使用 amazon 的图片,请去 amazon 后台获取图片的 url 地址,而非 amazon 前台 的产品销售时候的图片连接地址,这样会导致 walmart 抓图失败。可能在没有变体的情况下, 可以使用 amazon 前台图片 url,在有变体的情况下,使用该种图片的 url,几乎都是失败的。

具体要求可以参见:http://www.teapplix.com/help/?page_id=5761

2、变体属性的选择

 变体属性 Walmart 是跟你选择的产品大类有关,选择 Walmart category option 后 会在里面有可以共选择的变体属性,如果没有请不要使用,大体那些属性可以使用可以参 考下面链接。

● 其中颜色变体用小写的 color,尺寸变体用小写的 size

3、产品的下架处理

- Walmart 产品需要到 walmart 后台 retire product 完成产品下架操作;
- J et 产品在 teapplix 里编辑产品,将 active 前的勾选去掉后,保存 generate 到 jet 平台 即可完成产品下架。